



Privacy Policy

Effective 20th May 2026

www.Lexinaai.com

Lexina AI (“Lexina”, “we”, “our”, or “us”) is committed to protecting the privacy and security of schools, teachers, students, and visitors who use our platform and website.

This Privacy Policy explains how information is collected, used, stored, and protected when using Lexina AI.

1. Who We Are

Lexina AI is an Australian educational technology platform designed to support schools with formative writing assessment, student growth insights, curriculum-aligned feedback, and educational analytics.

Our services are intended for use by:

- schools
- teachers
- school administrators
- students under school supervision

2. Information We Collect

Depending on how Lexina AI is used, we may collect:

- School Information
- School name
- School contact information
- School logo (optional)
- Teacher Information

- Teacher names
- School email addresses
- Class information
- Student Information
- Student first name
- Student code/identifier
- Class code
- Year level
- Student writing submissions
- Writing assessment data
- Progress analytics

We do not intentionally collect sensitive personal information beyond what is required for educational functionality.

3. Student Writing & Uploaded Content

When students use Lexina AI:

- writing submissions may be processed by AI systems to generate feedback and assessment insights
- uploaded handwriting photos may be temporarily processed for transcription purposes
- handwriting images are intended to be processed temporarily and not permanently stored unless explicitly enabled by the school

Lexina AI is designed to minimise unnecessary storage of student images and personal data wherever possible.

4. How We Use Information

We use collected information to:

- provide writing assessment services
- generate AI-supported feedback
- provide student growth insights
- support teacher moderation and reporting
- improve platform functionality
- maintain platform security
- provide school analytics and administrative tools

We do not sell student or school data.

5. AI & Third-Party Processing

Lexina AI may use trusted third-party AI services to support features such as:

- writing analysis
- handwriting transcription
- educational feedback generation

These providers may temporarily process submitted content solely for providing Lexina AI services.

We take reasonable steps to use reputable providers with strong security practices.

6. Data Storage & Security

Lexina AI uses commercially reasonable safeguards to protect data, including:

- encrypted connections (HTTPS)
- database security controls
- role-based access controls
- restricted administrative access
- secure authentication systems

Student and school data is intended to be accessible only to authorised users associated with that school.

7. Access & Retention

Schools retain control over their student and teacher records.

Schools may request:

- correction of inaccurate information
- removal of student or teacher records
- deletion of school data where appropriate

Lexina AI may retain limited technical or backup data for operational, legal, or security purposes.

8. Cookies & Analytics

Lexina AI may use:

- essential website cookies
- authentication/session cookies
- basic analytics tools

These help:

- maintain secure logins
- improve performance
- understand platform usage

We do not use advertising trackers targeted at students.

9. Children's Privacy

Lexina AI is intended for educational use under the supervision of schools and educators.

Schools are responsible for obtaining any permissions or consents required under applicable laws or school policies regarding student use.

10. Data Sharing

We do not sell personal information.

We may share limited information:

- with authorised school staff
- with service providers supporting platform functionality
- where required by law

Any third-party providers used by Lexina AI are expected to handle data securely and only for authorised purposes.

11. International Processing

Some third-party technology providers used by Lexina AI may process data outside Australia.

Where this occurs, we take reasonable steps to ensure appropriate security and privacy protections are in place.

12. Changes to This Policy

We may update this Privacy Policy periodically to reflect:

- legal requirements
- security improvements
- platform changes
- new features

Updated versions will be posted on the Lexina AI website.